

1010 Wisconsin Avenue, Suite 800 Washington, DC 20007

Phone/Fax

Buyer Name Sales Office Salesperson

Levy,Shira

Comments

MAJORITY PAC Standard

Billing Type

Account Types

National/Political Issue 94/100/100 /1629/94 MAJORIT Waterfront Strategies

VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Agency Schedule Dates Contract # Product Advertiser

> 08/21/12-09/02/12 Majority Pac (9077)

102076

Date Entered

Click, Steve (1579) MAJORITY PAC ANTI-MOURDOCK (13340) Political/Issues (1129) Waterfront Strategies (4172)

Brand

Demo CO-OP Order Type Headline # **Entered By**

Last Modified ECR07898442 08/21/12 Nancy Lavely 08/20/12

A35+ Normal

Commission % Package Deal 15.00 \$13,500.00

Aug. 2012 Sep. 2012 Grand Total By Broadcast Month WTHR (WTHR)

<u>Spots</u> 47 46

93 Rate \$43,050.00 \$46,950.00

\$90,000.00

Sales Tax Net Total Commission \$76,500.00

Accepted-Agency/Advertiser Line 14.0 Normal Line / SPOT (15) 13.0 Normal Line / SPOT (14) 12.0 Normal Line / SPOT (13) 11.0 Normal Line / SPOT (12) 10.0 Normal Line / SPOT (11) 9.0 Normal Line / SPOT (9) 8.0 Normal Line / SPOT (8) 7.0 Normal Line / SPOT (7) 6.0 Normal Line / SPOT (6) 5.0 Normal Line / SPOT (5) 4.0 Normal Line / SPOT (4) 1.0 Normal Line / SPOT (1) 3.0 Normal Line / SPOT (3) 2.0 Normal Line / SPOT (2) Line Type / Break Type (Ref #) 08/21/12-08/24/12 08/21/12-08/24/12 08/21/12-08/24/12 08/21/12-08/24/12 08/26/12-08/26/12 08/21/12-08/24/12 08/21/12-08/24/12 08/21/12-08/24/12 08/26/12-08/26/12 08/25/12-08/25/12 08/25/12-08/25/12 08/26/12-08/26/12 08/21/12-08/24/12 08/21/12-08/24/12 Dates g Length :30 SP- 6P (EST) :30 4P- 5P (EST) :30 7A- 9A (EST) :30 6P- 6:30P (EST) :30 3P- 4P (EST) :30 9A- 10A (EST) :30 12:30P- 1P (EST) :30 12P- 12:30P (EST) :30 9A- 10A (EST) :30 8A- 9A (EST) :30 7A- 8A (EST) :30 8A- 10A (EST) :30 7A- 8A (EST) :30 6A- 7A (EST) Run Times CONFIRMATION CONTRAC SPW Mo Tu We Th Fr Sa Su × Spots \$1,600.00 Rate \$1,200.00 \$1,000.00 \$400.00 \$400.00 \$500.00 \$400.00 \$400.00 \$500.00 \$500.00 \$500.00 \$600.00 \$600.00 \$900.00 Total \$2,000.00 WTHR (WTHR) \$3,600.00 WTHR (WTHR) \$4,800.00 WTHR (WTHR) \$1,800.00 WTHR (WTHR) \$1,200.00 WTHR (WTHR) \$2,700.00 WTHR (WTHR) \$800.00 WTHR (WTHR) \$800.00 WTHR (WTHR) \$500.00 WTHR (WTHR) \$500.00 WTHR (WTHR) \$500.00 WTHR (WTHR) \$400.00 WTHR (WTHR) \$600.00 WTHR (WTHR) \$500.00 WTHR (WTHR) Station 6-6:30P EARLY NEWS 5-6P EARLY NEWS 4-5P DR PHIL 3-4P ELLEN 9-10A SUNRISE 12:30-1P NOON NEWS 12-12:30P NOON NEWS 9-10A TODAY 8-9A TODAY 7-8A TODAY 6-7A SUNRISE 7-8A SUNRISE 8-10A SUNRISE 7-9A TODAY Comments 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 8/20/12 Entered

"Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."

Date

Accepted-Station

Date:

Comments



VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

1010 Wisconsin Avenue, Suite 800 Washington, DC 20007 Waterfront Strategies

Comments

MAJORITY PAC Standard

Billing Type

Account Types

CPE

Phone/Fax Buyer Name Sales Office Salesperson

WTHR

Click, Steve (1579)

Levy,Shira

Product Brand Agency Advertiser Schedule Dates Contract # Political/Issues (1129) Waterfront Strategies (4172) Majority Pac (9077) 08/21/12-09/02/12 MAJORITY PAC ANTI-MOURDOCK (13340) 102076 CO-OP Last Modified Date Entered Headline # **Entered By** 08/20/12 Nancy Lavely 08/21/12 8

National/Political Issue 94/100/100 /1629/94 MAJORIT Net Total Demo Sales Tax Commission Order Type Commission % Package Deal 15.00 \$76,500.00 \$13,500.00 A35+ ECR07898442 Normal

Grand Total:	Sep. 2012	Aug. 2012	By Broadcast Month	WTHR (WTHR)
93	46	47	Spots	
\$90,000.00	\$46,950.00	\$43,050.00	Rate	

		5:	Comments	Date:			Accepted-Station:	Date: Acc			Accepted Agency/Advertiser:	Accepted
				1	ACT	CONFIRMATION CONTRAC	CONFIR	(
8/20/12	9-10A TODAY	\$800.00 WTHR (WTHR)	\$80	\$400.00	2	× × ×	2	:30 9A- 10A (EST)	2	08/28/12-08/31/12	27.0 Normal Line / SPOT (30)	27.0
8/20/12	8-9A TODAY	\$500.00 WTHR (WTHR)	\$50	\$500.00	₽	×	1	:30 8A- 9A (EST)	2	09/02/12-09/02/12	26.0 Normal Line / SPOT (29)	26.0
8/20/12	7-8A SUNRISE	\$500.00 WTHR (WTHR)	\$50	\$500.00	1	×	1	:30 7A- 8A (EST)	ω	09/02/12-09/02/12	25.0 Normal Line / SPOT (28)	25.0
8/20/12	8-10A SUNRISE	\$600.00 WTHR (WTHR)	\$60	\$600.00	_	×	1	:30 8A- 10A (EST)	2	09/01/12-09/01/12	24.0 Normal Line / SPOT (27)	24.0
8/20/12	7-8A TODAY	\$500.00 WTHR (WTHR)	\$50	\$500.00	н	×	ш	:30 7A- 8A (EST)	2	09/01/12-09/01/12	23.0 Normal Line / SPOT (26)	23.0
8/20/12	7-9A TODAY	\$2,700.00 WTHR (WTHR)	\$2,70	\$900.00	w	× × ×	3	:30 7A- 9A (EST)	2	08/28/12-08/31/12	22.0 Normal Line / SPOT (25)	22.0
8/21/12	6-7A SUNRISE	\$3,000.00 WTHR (WTHR)	\$3,00	\$1,000.00	w	× × × ×	ω	:30 6A- 7A (EST)	2	08/28/12-08/31/12	21.1 Normal Line / SPOT (24)	21.1
8/20/12	6-7A SUNRISE	WTHR (WTHR)				× × × ×	2	:30 6A- 7A (EST)	f-y	08/28/12-08/31/12	21.0 Revised Line / SPOT (24)	21.0
8/20/12	11:35P-12:37A TONIGHT	\$1,500.00 WTHR (WTHR)	\$1,50	\$500.00	u	× × ×	3	:30 11:35P- 12:37A (EST)	2	08/21/12-08/24/12	20.0 Normal Line / SPOT (23)	20.0
8/20/12	11-11:35P LATE NEWS	\$6,400.00 WTHR (WTHR)	\$6,40	\$1,600.00	4	× × × × ×	4	:30 11P- 11:35P (EST)	2	08/21/12-08/26/12	19.0 Normal Line / SPOT (22)	19.0
8/20/12	9-10P AMER GOT TALENT 2 8/20/12	\$6,000.00 WTHR (WTHR)	\$6,00	\$6,000.00	1	×	1	:30 9P- 10P (EST)	w	08/29/12-08/29/12	18.0 Normal Line / SPOT (20)	18.0
8/20/12	7:30-8P JEOPARDY	\$4,500.00 WTHR (WTHR)	\$4,50	\$1,500.00	w	××××	з	:30 7:30P- 8P (EST)	-	08/21/12-08/24/12	17.0 Normal Line / SPOT (18)	17.0
8/20/12	7-7:30P WHEEL	\$3,900.00 WTHR (WTHR)	\$3,90	\$1,300.00	u	× × × ×	ω	:30 7P- 7:30P (EST)	2	08/21/12-08/24/12	16.0 Normal Line / SPOT (17)	16.0
8/20/12	6-6:30P EARLY NEWS	\$550.00 WTHR (WTHR)	\$55	\$550.00	ы	×	1	:30 6P- 6:30P (EST)	2	08/25/12-08/26/12	15.0 Normal Line / SPOT (16)	15.0
Entered	Comments	Station	Total	Rate	Spots	Mo Tu We Th Fr Sa Su Spots	SPW Mo	Length Run Times	Sec	Dates	Line Type / Break Type (Ref #)	Line

[&]quot;Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void."



Washington, DC 20007

CPE

Phone/Fax **Buyer Name**

Account Types

Comments Billing Type 1010 Wisconsin Avenue, Suite 800

Waterfront Strategies

VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

Brand Product Agency Sales Office Salesperson Advertiser Schedule Dates Contract # WTHR Click, Steve (1579) MAJORITY PAC ANTI-MOURDO Political/Issues (1129) Waterfront Strategies (4172) Majority Pac (9077) 08/21/12-09/02/12 102076 Last Modified Date Entered

> By Broadcast Month WTHR (WTHR) Aug. 2012 <u>Spots</u> 47 46 93 \$43,050.00 \$46,950.00 \$90,000.00

08/21/12 08/20/12

MAJORITY PAC	Standard	National/Political Issue	94/100/100 /1629/94 MAJORIT	/	Levy,Shira	WTHR	Click, Steve (1579)	MAJORITY PAC ANTI-MOURDOCK (13340)	Political/Issues (1129)	Waterfront Strategies (4172)	Majority Pac (9077)
		Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By
			\$76,500.00	\$13,500.00	15.00		Normal	A35+	ECR07898442	No	Nancy Lavely
	<i>december</i>	Milatel V Areas	nie nadorie rozale							Grand Total:	Aug. 2012

Accepted-		40.0	39.0	38.0	37.0	36.0	35.1	35.0	34.0	33.0	32.0	31.0	30.0	29.0	28.0	une
Accepted-Agency/Advertiser:		40.0 Normal Line / SPOT (43)	39.0 Normal Line / SPOT (42)	38.0 Normal Line / SPOT (41)	37.0 Normal Line / SPOT (40)	36.0 Normal Line / SPOT (39)	35.1 Normal Line / SPOT (38)	35.0 Revised Line / SPOT (38)	34.0 Normal Line / SPOT (37)	33.0 Normal Line / SPOT (36)	32.0 Normal Line / SPOT (35)	31.0 Normal Line / SPOT (34)	30.0 Normal Line / SPOT (33)	29.0 Normal Line / SPOT (32)	28.0 Normal Line / SPOT (31)	Line Type / Break Type (Ref #)
		08/28/12-08/31/12	08/28/12-09/02/12	08/28/12-08/31/12	08/28/12-08/31/12	09/01/12-09/02/12	08/28/12-08/31/12	08/28/12-08/31/12	08/28/12-08/31/12	08/28/12-08/31/12	08/28/12-08/31/12	09/02/12-09/02/12	08/28/12-08/31/12	08/28/12-08/31/12	08/28/12-08/31/12	Dates
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Accepted-Station	CONFIRMATION CONTR	:30 11:35P- 12:37A (EST)	:30 11P- 11:35P (EST)	:30 7:30P- 8P (EST)	:30 7P- 7:30P (EST)	:30 6P- 6:30P (EST)	:30 6P- 6:30P (EST)	:30 6P- 6:30P (EST)	:30 SP- 6P (EST)	:30 4P- 5P (EST)	:30 3P- 4P (EST)	:30 9A- 10A (EST)	:30 2P- 3P (EST)	:30 12:30P- 1P (EST)	:30 12P- 12:30P (EST)	Run Limes
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in		\$500.00	\$1,600.00	\$1,500.00	\$1,300.00	\$550.00	\$1,600.00		\$1,200.00	\$600.00	\$400.00	\$500.00	\$300.00	\$400.00	\$400.00	Rate
Comments:		\$2,000.00	\$6,400.00	\$4,500.00	\$3,900.00	\$550.00	\$6,400.00		\$3,600.00	\$1,800.00	\$1,200.00	\$500.00	\$300.00	\$400.00	\$800.00	Total
		\$2,000.00 WTHR (WTHR)	\$6,400.00 WTHR (WTHR)	\$4,500.00 WTHR (WTHR)	\$3,900.00 WTHR (WTHR)	\$550.00 WTHR (WTHR)	\$6,400.00 WTHR (WTHR)	WTHR (WTHR)	\$3,600.00 WTHR (WTHR)	\$1,800.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$500.00 WTHR (WTHR)	\$300.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$800.00 WTHR (WTHR)	Station
		11:35P-12:37A TONIGHT	11-11:35P LATE NEWS	7:30-8P JEOPARDY	7-7:30P WHEEL	6-6:30P EARLY NEWS	6-6:30P EARLY NEWS	6-6:30P EARLY NEWS	5-6P EARLY NEWS	4-SP DR PHIL	3-4P ELLEN	9-10A SUNRISE	2-3P DR OZ	12:30-1P NOON NEWS	12-12:30P NOON NEWS	Comments
	ł	8/20/12	8/20/12	8/20/12	8/20/12	8/20/12	8/21/12	8/20/12	8/20/12	8/20/12	8/20/12	8/20/12	8/20/12	8/20/12	8/20/12	Entered

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VideoIndiana, Inc. 1000 N. Meridian Street Indianapolis, IN 46204

1010 Wisconsin Avenue, Suite 800 Washington, DC 20007 Waterfront Strategies

CPE

Phone/Fax **Buyer Name** Sales Office Salesperson

WTHR

Click, Steve (1579)

Order Type

Normal

Levy,Shira

Account Types

National/Political Issue

Sales Tax

94/100/100 /1629/94 MAJORIT

Comments Billing Type

MAJORITY PAC

Standard

Brand Agency Product Advertiser

Schedule Dates Contract # 08/21/12-09/02/12 MAJORITY PAC ANTI-MOURDOCK (13340) Political/Issues (1129) Waterfront Strategies (4172) Majority Pac (9077) 102076 Demo 6-0p Last Modified Headline # Entered By o

Date Entered Nancy Lavely 08/21/12 08/20/12 ECR07898442

A35+

Net Total Commission Commission % Package Deal \$13,500.00 15.00 \$76,500.00

> Aug. 2012 Sep. 2012 Grand By Broadcast Month

WTHR (WTHR)

<u>Spots</u> 47 46

\$43,050.00 \$46,950.00 \$90,000.00

Total:
93
\$90,000.

Accepted-		46.0	45.0	44.0	43.0	42.0	41.0	Line
Accepted-Agency/Advertiser		46.0 Normal Line / SPOT (22)	45.0 Normal Line / SPOT (14)	44.0 Normal Line / SPOT (8)	43.0 Normal Line / SPOT (7)	42.0 Normal Line / SPOT (2)	41.0 Normal Line / SPOT (1)	Line Type / Break Type (Ref #)
		08/22/12-08/26/12	08/22/12-08/24/12	08/22/12-08/24/12	08/22/12-08/24/12	08/22/12-08/24/12	08/22/12-08/24/12	Dates
		2	2	ω	2	2	2	Sec
Date:								Length
P	2	:30 11P- 11:35P (EST)	:30 5P- 6P (EST)	:30 12P- 12:30P (EST)	:30 9A- 10A (EST)	:30 7A- 9A (EST)	:30 6A- 7A (EST)	th Run Times
Station:		<u> </u>	1	1	1	1	1	SPW Mo
5						60 60		
	CONFIRMATION CONTRACT	× × × ×	× × ×	× × ×	× ×	× × ×	× × ×	Tu We Th Fr Sa Su
3	D D D D D D D D D D D D D D D D D D D							Spots
Date:	1	1 \$1,600.00	1 \$1,200.00	\$400.00	1 \$400.00	1 \$900.00	1 \$1,000.00	Rate
Comments		\$1,600.00	\$1,200.00	\$400.00	\$400.00	\$900.00	\$1,000.00	Total
		\$1,600.00 WTHR (WTHR)	\$1,200.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$400.00 WTHR (WTHR)	\$900.00 WTHR (WTHR)	\$1,000.00 WTHR (WTHR)	Station
		11-11:35P LATE NEWS	5-6P EARLY NEWS	12-12:30P NOON NEWS	9-10A TODAY	7-9A TODAY	6-7A SUNRISE	Comments
		8/21/12	8/21/12	8/21/12	8/21/12	8/21/12	8/21/12	Entered

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